

## Spotlight Stories: Showcase your NEW community

For Consideration in the 2022 *Texas Affordable Housing Magazine*

TAAHP would like to feature your property (**0-2 years old**) (or a property that you nominate) in the 2022 edition of the *Texas Affordable Housing Magazine*. Selected feature properties showcase successful affordable housing developments by TAAHP members to industry leaders at the Texas Housing Conference, policy makers and elected officials both in print and online. Showcased properties enjoy expanded marketing and also serve as a critical tool for educating public officials on how high-quality housing can be affordable.

We were pleased with the many strong member entries in 2021 and look forward to continuing this feature as **a benefit of your TAAHP membership**. Our goal is to tell the world about the Texas affordable housing industry's successful contribution to jobs and economic development, while providing quality affordable housing for Texans with limited incomes and special needs.

YOU are a huge part of the success the State of Texas has experienced over the past 30 years and we want to showcase your hard work in the 2022 *Texas Affordable Housing Magazine*. If you would like to access a copy of the 2021 *Texas Affordable Housing Magazine* [click here \(or visit https://texashousingconference.org/texas-affordable-housing-magazine/\)](https://texashousingconference.org/texas-affordable-housing-magazine/)

### We have two requirements for your submissions:

1. You must provide high resolution interior and exterior **professional photography** (40% to 50% of the high-resolution photos must include photos of your residents).
2. Submit professionally written stories

Professionally written stories with high quality photography are the key criteria to being selected for a two to three-page feature.

If you are interested in taking part in this opportunity, send the information we have included in the Submission Checklist below to Naomi Bludworth at [naomi@taahp.org](mailto:naomi@taahp.org) by **Friday, April 29<sup>th</sup> at 5:00pm**. We ask that you stick to the guidelines and template provided below in order to ensure consistency of the information received and published.

Your contribution to the 2022 *Texas Affordable Housing Magazine* is appreciated. The magazine will enjoy a shelf life far beyond the Texas Housing Conference in July 2022. If you have questions, please don't hesitate to call Kristi Sutterfield at 512-983-6696. Thank you for your continued support of TAAHP and the Texas Housing Conference. We look forward to welcoming you to Austin July 25-27, 2022.

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Please submit your completed form to [naomi@taahp.org](mailto:naomi@taahp.org) by April 29, 2022.

## **Submission Checklist**

- **Property name**
- **Property location** (*address, city, Texas*)
- **Photographs** (*up to eight*) **of the property and its residents** (*We must have high resolution (300dpi) jpeg, tiff, psd, or pdf files-this is a hard requirement). Photographs submitted within PowerPoint presentations, low quality photos or photos included within the body of a document will not be used).*
- **Photographer (name and/or website)**
- **Description of property** (*approx. 200 words*)
- **Type of funding** (*i.e. tax credits, USDA, U.S. Dept. OF HUD, etc.*)
- **Number of units and composition** (*i.e. tax credit only, mixed with market rate, etc.*)
- **Resident profiles** (*seniors, assisted living, families, single room occupancy, etc.*)
- **Developer(s)**
- **Syndicator(s)**
- **Lender name(s)**
- **Architect(s)**
- **List of on-site amenities** (*please limit to no more than ten*)
- **List of support services offered** (*please limit to no more than ten*)
- **Green initiative** (*i.e. LEED certifications, energy star appliances, etc.*)
- **Special design features**
- **Name and contact information of individual** (*to be placed in magazine*) **should additional property information be requested (only one contact will be listed)**